

Dignity Health Foundation East Valley

2019-2020 Annual Impact Report



Dignity Health Foundation
East Valley™

Our mission

Dignity Health philanthropy aims to put kindness into action. Our work focuses on the people we need to reach the most: our youth and the under-served communities who often lack the voice and resources to ask for help. Your investment in humankindness matches the resources from CommonSpirit Health to leverage the impact we have together.

Our Foundation's community focus is a natural outgrowth of CommonSpirit Health's deep commitment to the ideal that health care is a right and must be provided to all people. The Foundation's mission mandates that we continually seek support for high-quality, affordable, compassionate health care services that meet each person's physical, mental and emotional needs.

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A message from our leadership



Aaron Peace,
President and Chief Philanthropy Officer
Outgoing board chair and former board
member of the year Jack Martin.

Generosity fueled the common good for our ministry this year, helping us raise more than \$3.5 million through philanthropy. Those dollars are critical in ensuring we can both serve the vulnerable and build healthy communities.

There is an act of kindness behind every one of those dollars that we want to honor in this annual report. In the following pages, you'll find stories and statistics to show why we need this support, and how these vital funds are making a difference for our patients, their families and our communities.

We want to show you exactly how national and local funding work together to catalyze and scale programs that bring victim-centered, trauma-informed care to people affected by serious issues, like human trafficking. And how that same funding approach is helping to address social determinants that create barriers in getting and staying healthy.

We also introduce you to donors who share their unique take on why they give, what it means to them personally and what it means to their communities. We see how their contributions help programs and facilities to expand, allowing them to serve even more people in the places they call home. We hope to show you the incredible impact you can have on so many — individually and collectively — when you give your gratitude, trust and support.

Each gift, no matter the size, contributes to myriad possibilities to improve health. We are so grateful for every person who makes this commitment through philanthropy. We hope you enjoy this report and feel inspired to share these stories with your circle.

Thank you,

Aaron Peace,
President and Chief Philanthropy Officer

We are in this together



Neighbors Helping Neighbors

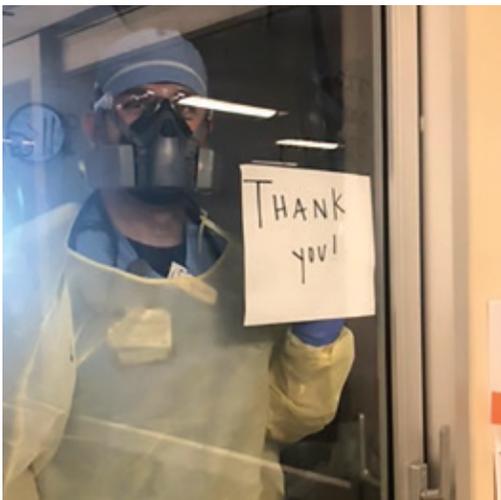
“I was honored to join my next-door neighbor Sam as he came to our hospital for an amazing act of kindness,” said paramedic/tech Natalie. Sam, Angel (pictured) and other volunteer members of the Chinese American COVID-19 Relief AZ group spent countless hours working the logistics to fund and bring thousands of masks to our community when we needed them most. Every Saturday, Sam leaves a box of new masks out for Natalie, wishing her well as she begins her shift in the Emergency Room. Natalie was overcome by emotions when meeting them on the docks to receive boxes filled with thousands of masks to take care of her Dignity Health family.

“ Together we are a community, and together we will get through these times. ”

~ Natalie, Chandler Regional Medical Center
Paramedic/Tech
(photo above)



Jason receiving sanitizer from his brother-in-law



Emergency Response Fund

The outpouring from friends, family and neighbors of our medical centers has been amazing. Early donations of much-needed Personal Protective Equipment (PPE) from friends including Everspin and the Philippine Nurses Association Sub Chapter East Valley; and Dr. Le and Protect AZ from the Coronavirus. The Kemper and Ethel Marley Foundation and the Arizona Community Foundation gave generous grants to buy needed equipment and place tents in our parking lots to increase capacity. A comprehensive list of all our generous donors to the Emergency Response Fund can be found [here](#).

Dignity Doesn't Drive Distracted

We have developed a brand-new community outreach program to combat the dangers of distracted and impaired driving. Dignity Doesn't Drive Distracted, D4 for short, is a comprehensive program geared towards educating the public. It is the only known program of its kind.

D4 was developed by our trauma team with the broader intent of reducing and preventing such incidents by raising awareness and educating the community. The program will utilize up-to-date trauma registry data, technology such as impaired and distracted driving goggles, an electronic go-kart and real-world scenarios to change driving behaviors in young people and seniors.

McCarthy Building Companies was one of the first donors in to purchase the trailer for the kart, and the fine folks at Shapiro Law joined in towards the end of our fiscal year. Even though the pandemic has delayed the launch of the D4 program, the team is working to get the information out to the public and hopefully get back on the "road" again real soon.



“ You are giving the gift of healing and light to families in their darkest hour. ”

~ Caitlin Gonzales, volunteer, for bereaved family support group



Support for Bereaved Families

The Family Remembrance Run is much more than a 5k - it enables the support group to continue their important programs. It also empowers parents in Phoenix's East Valley who are embarking on their grief journey by building a bridge from hospital to home. The virtual run allowed more than 400 people from across the country to join in supporting the Heaven's Hummingbird families raising over \$20,000. Thank you to Valley Women for Women for sponsoring and to everyone who participated.



Giving by the numbers

Total dollars raised

This year, our donors came together to realize the power of generosity and gratitude in our community. The results have been inspiring.

\$3,530,000	2019
\$3.3 million	2018
\$2.9 million	2017
\$1.9 million	2016

Transfers to hospital

Transfers made by the Foundation to support our hospitals show collaboration as monies are transferred only after the obligations of donor intent has been met.

\$3,553,000	2019
\$1.6 million	2018
\$1.1 million	2017
\$947,000	2016

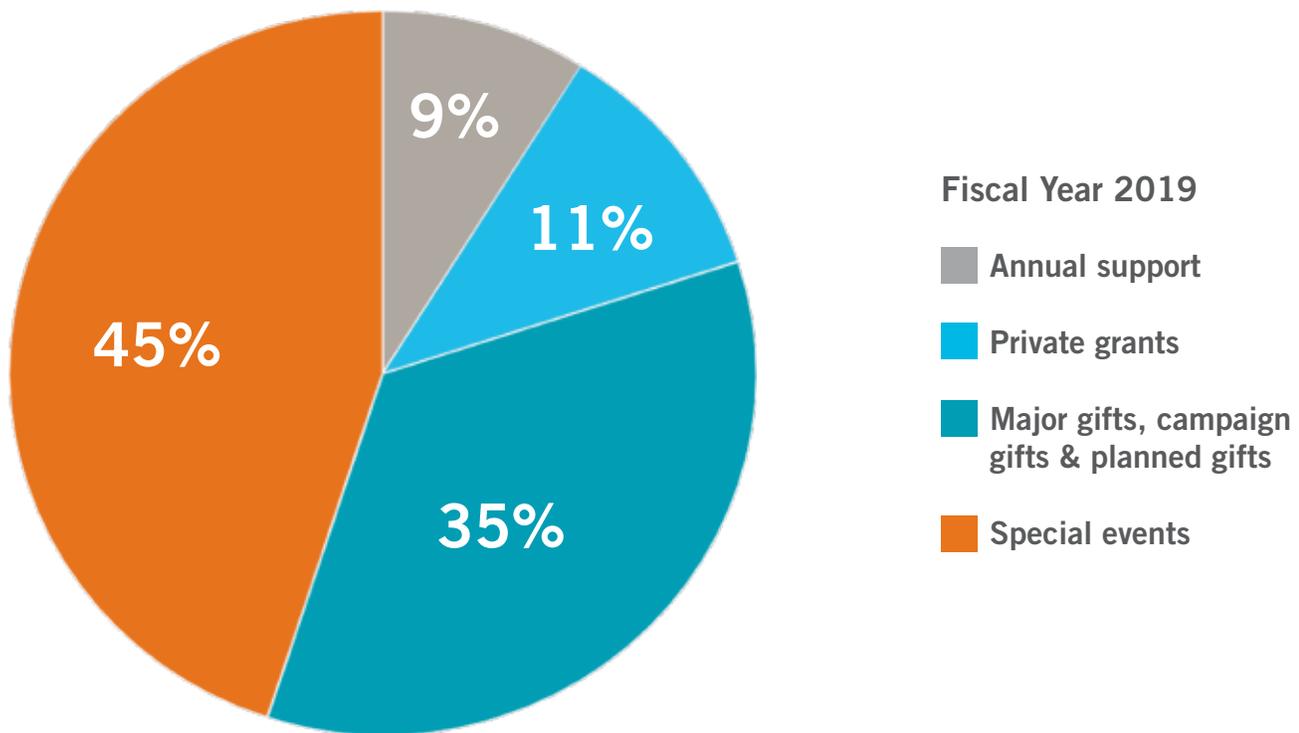
Total donors

Donors bolster innovation, bring together our community and help serve the vulnerable. Together we accomplish what none of us could do alone.

2,293	2019
1,834	2018
1,600	2017
1,750	2016

How funds are raised

A diverse group of donors supports our ministry through a variety of ways: annual donations, grants, planned and estate gifts, and attending events. We, and the patients we serve, are forever grateful. Donations, both large and small, enable the foundation to provide cutting-edge technology, build and support health education and community outreach programs, and support those who cannot afford the costs of health care.



Your support at work

In fiscal year 2019, these are the top 10 areas that were funded through donations made to the Foundation.



Your kindness in action



Dancing with Dignity; Dancing for Hope

Thank you for providing much-needed hope to patients and caregivers through the Dancing with Dignity fall gala. The Chandler Center for the Arts was transformed into a Mardi Gras-themed masquerade ball. Originally created to showcase and support nationally recognized neurological programs at Chandler Regional and Mercy Gilbert Medical Centers, Dancing with Dignity's popularity has grown throughout the years, raising over \$1.2 million. Your support has enabled the hospitals to expand outreach beyond its initial stroke camps, to helping patients and families face Parkinson's, brain tumors, cancer, head injuries, bereavement and more.

Guests enjoyed cocktails and Louisiana-inspired Creole cuisine followed by a "Dancing with the Stars" style show featuring professional ballroom dancers who teamed up with volunteers. Dancers performed on the main stage before a lively audience of more than 700 guests, and a panel of celebrity judges joined the audience in casting their votes for awards. Of course, our Stroke Survivors Performers again stole the hearts of the audience.

The high-energy Mardi Gras dance show included 46 performers, including 12 stroke survivors, eight volunteer dancers, 10 professional dancers, and we introduced 16 dancing first responders from Chandler and Gilbert Police and Fire Teams. A special thanks

to the professionals at Arizona Ballroom Champions, especially Selina Vega and Shawn Nerdahl, for all of their support. Shawn joined volunteer Terri Lamb as the visionaries behind this event over five years ago to fund a stroke camp. This year the expanded event included a leadership committee and an entire team of more than 50 volunteers who deserve our thanks for a well-run and enjoyable fundraising event.

The show would not go on without major sponsors Encompass Health, Dignity Health Medical Group, Wells Fargo, Power of the Purse, Mercy Care and Native Air - Air Methods.



An Abundance of Humankindness



Our primary focus has been keeping patients and caregivers safe while providing high-quality medical care with humankindness. Many companies and individuals stepped up with overwhelming support. Here are just a few.

Thank You Arizona Sports Teams

The **Arizona Diamondbacks**, **Arizona Cardinals**, **Arizona Coyotes** and the **Jay Feely** family were some of the first donors to contribute to the emergency response fund. We are great fans of their community-based support.

Helping Our Health Care Heroes Refuel and Recover

Born in Gilbert, AZ, and a Highland High School graduate, NFL quarterback **Ryan “Fitzmagic” Fitzpatrick** partnered up with Brandon Marshall’s **375 Foundation** to “fuel the front lines” by creating a rest and recovery room for staff at Mercy Gilbert. Soon thereafter, the “Zen Den” was created in Chandler. These athletes sure know the meaning of TEAM.

When Technology and Health Care Meet

Our friends over at **Intel** worked tirelessly to get Personal Protective Equipment (PPE) to our frontline caregivers, even utilizing 3D printing to create some equipment. They also partnered with **God’s Garden Treasures** and sent flowers to every accessible nurses’ station with a kind note of support.

Going the Extra Mile

Based in Chandler, AZ, the team at **Toyota Financial Services** sent our caregivers a message – “We are here for you!” And they meant it, by sending thousands of face shields, answering the call for more Personal Protective Equipment.

An Extension of our Community

The financial advisors at **Edward Jones** take pride in knowing their clients and their communities and getting involved where there is a need. It was a natural extension to make a monetary gift to our Emergency Response Fund on behalf of their East Valley-based employees.

We Can't Thank You Enough!

Our mission at Dignity Health Foundation–East Valley is to support our health care facilities and programs in the Southeast Valley. The generosity of our sponsors, partners, donors and volunteers this year was especially appreciated.

When our annual golf tournament was canceled, sponsors graciously rerouted those funds to our general emergency response fund. Their flexibility was a gift in itself, helping Dignity Health Foundation – East Valley to better support personnel and patients during the pandemic.

Our Community Health Care Partners have stepped up during these difficult times, and their continuing dedication towards supporting us and our projects is beyond meaningful. A huge thank you to all our Spirit, Dignity and Kindness Partners.

The Dignity Health Foundation – East Valley board members are all community volunteers, serving tirelessly in their spare time. We thank them for their leadership and direction to help families in our community receive high-quality health care delivered with dignity.

We appreciate everyone and every act of humankindness during our fiscal year 2020!



Dignity Health
Medical Staff



Chandler
Anesthesia



Southwest
Metalsmith



Thank you to these very first donors for leading the way in starting the Emergency Response fund.



1727 W. Frye Road, Suite 230
Chandler, Arizona 85224
Tel 480.728.3931
supportdignityhealththeeastvalleyfoundation.org

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