

5<sup>th</sup> ANNUAL

# DANCING With DIGNITY 2019



Dignity Health Foundation  
East Valley™

*Benefiting Chandler Regional and Mercy Gilbert Medical Centers*





## Our Story

**Mission: *To support Dignity Health health care facilities and programs in the Southeast Valley through philanthropy.***

We are committed to furthering the healing ministry of Jesus. We dedicate our resources to:

- ✓ Delivering compassionate, high-quality, affordable health services;
- ✓ Serving and advocating for the poor and disenfranchised;
- ✓ Partnering with others in the community to improve quality of life.

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# Dancing with Dignity

This signature event was created in partnership with a dedicated group of volunteers who sought to enhance post-stroke rehabilitation by offering **Stroke Camps**.

Expansion allowed funding other rehabilitation programs such as **Hippotherapy, Music-Therapy, a Brain Tumor Group** and Camp, plus the renovation of our **outpatient rehabilitation center**.



The spectacular show pairs professional ballroom dancers from the **Arizona Ballroom Champions** with volunteers, to create a performance that tells the story of the exceptional care patients and families receive with Dignity Health.



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# Our Impact

*Since the first year where volunteers gathered 8 dancers, 200 gala attendees, and one stroke camp was held...*

- ✓ **Over \$1million invested in equipment, training and therapy**
- ✓ 10 camps total have supported survivors and their families
- ✓ Over 10,000 hours of support and therapy has been provided (groups, speech, music, hippotherapy)
- ✓ 36 dancers performed in support of the cause
- ✓ Over 1900 attendees were educated on stroke and brain injury

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# Your Advertising Impact

## TOTAL IMPRESSIONS: 16,800\*

Company Logo on the <i>Dancing with Dignity</i> Event Website	6,000
Recognition in Foundation Newsletter	6,000
Social Media Post (Face Book, Twitter, Instagram)	3,000
Recognition in Event Impact Report	600
Company Logo in Event Program	600
Company Logo on Stage Screen	600

\*This is a minimum level. As sponsorship level and exposure increases, the number of impressions also increases.





# Fundraising Gala & Location Details



**Saturday, November 2nd 2019**

5 p.m. Cocktails and Dinner

6:45 p.m. Performance Begins

9-11 p.m. After Party

**Chandler Center for the Arts**

250 N Arizona Ave, Chandler



*All sponsors of this “Dancing with Dignity” fundraiser receive **VIP Club Access** to an exclusive dancer meet and greet area, that includes a signature bar and food stations.*

*2019 is bigger and better than ever with Mardi Gras Style! Still supporting stroke survivors, brain tumor survivors, and now people with Parkinson’s or other neurological disorders.*

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# The Presenting Mardi Gras Sponsor \$25,000

- **Your Logo on invitation, press release and program**
- **Your Logo on special guest gift**
- **Live airing of company-provided commercial**
- 30 tickets with premier seating, dinner and hosted bar
- Mention in Foundation newsletter and thank you letters
- Full page ad in program & listing on digital montage
- Logo included in all printed material and signage
- On stage acknowledgment
- Mentions on social media





# Bourbon Street Reception Sponsor \$20,000

- **Your Logo on exclusive cocktail glass at the reception**
- 20 tickets with premier seating, dinner and hosted bar
- On stage acknowledgment
- Full page ad in program & listing on digital montage
- Logo included in printed material and signage
- Mention in Foundation newsletter and on social media



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# Fat Tuesday Dinner Sponsor \$15,000 Masquerade Photo Booth Sponsor \$15,000

- **Your Name and logo on floral centerpieces OR**
- **Your Logo at Photo Station and on Photo**
- 20 tickets with premier seating, dinner and hosted bar
- Full page ad in program & listing on digital montage
- Logo included in printed material
- Logo on event signage
- Mention in Foundation newsletter
- Mention on social media



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# After Party Sponsor \$10,000 Intermission Sponsor \$10,000 Dessert Sponsor \$10,000

- **Your Logo on Signage at Laissez les bon Temps Rouler After Party**
- **OR Your logo on Screen at Intermission & on drink tickets**
- **OR Your logo on dessert tables and Bonne Bouche Dessert napkins**

Plus...

- 20 tickets with preferred seating, dinner and hosted bar
- Half page ad in program & listing on digital montage
- Logo included in printed material and signage
- Mention in Foundation newsletter and on social media





# Survivant and Public Safety Sponsors \$5,000

**Created by the Stroke Survivor Support Group and Public Safety Officers you can sponsor one of these special performances:**

- **Your Logo presented on screen after the survivors OR public safety performances**
- 10 tickets with preferred seating, dinner and one drink ticket per guest
- Logo listed in program & on digital montage
- Company name listed in Foundation newsletter





## Evening Program Supporter \$3,000

- 6 general admissions tickets, dinner, dancer meet & greet and one drink ticket per guest
- Your name/company listed in program
- Satisfaction of helping survivors







# 2019 Dancing with Dignity Volunteer Performers and Fundraisers (as of June 2019)



Euly Smith, 2015



Dr. David Reynolds, 2016



Holly Mesnard, 2017



Meagan Crawley, 2018

**Amanda Thundershield**, Encompass Health East Valley Rehabilitation Hospital

**Keith Ulm, RN**, Dignity Health Neurology

**Larissa Pearce**, McCarthy Construction

**Mary Cederberg**, Trauma Services Advocate

**Nicole Washington**, Dignity Health Patient Experience

**Jill Wallace**, Medtronic

**Kristen Purnell**, Women's and Children's Advocate

**Tom Canale**, Remax

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# Guest Judges and Hosts

*Celebrities have been eager to support our survivors, including Survivor Joe Anglim, Professional Dancers Jonathan Roberts and Bree Watson, and Arizona Rattlers Coach Kevin Guy.*

Guests include:

- ✓ **Lin Sue Cooney**, Director of Community Relations at Hospice of the Valley
- ✓ **Debi Florence**, grateful patient and CEO of Deravia
- ✓ **Mark Slyter**, President and CEO Dignity Health East Valley
- ✓ **Mayor Kevin Hartke**, City of Chandler
- ✓ **Mayor Jenn Daniels**, Town of Gilbert

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# Join us

Always fun, unique and interesting...guests joined in a Broadway theme, an '80s theme and this year: Mardi Gras! All to support and raise awareness for survivors. Come show us what you've got!

*Please make checks payable to:*  
**Dignity Health Foundation – East Valley**  
1727 W Frye Rd, Suite 230  
Chandler, Arizona 85224

**Website:** [www.dancingwithdignity.org](http://www.dancingwithdignity.org) | **Email:** [eastvalleyfoundation@dignityhealth.org](mailto:eastvalleyfoundation@dignityhealth.org) | **Call:** 480.728.3930

*Photo credits Cathy Marshall and Mark Skalny*

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