



# Community Run Sponsorship Opportunities

Benefiting Dignity Health East Valley Front Line Heroes



## Super Sponsors Benefits

	Heroes in Health Care Presented by \$25,000	Masked Crusader \$20,000	Heart Hero \$12,000	Super Heroes \$7,500	Frontline Warrior \$5,000	Side kick \$2,500	Pandemic Fighter \$1,000	Honor a Hero \$500	Event Supporter \$250
Company logo/name on Foundation website and event website	✓	✓	✓	✓	✓	✓	✓	✓	✓
Company name in Foundation newsletter and annual report	✓	✓	✓	✓	✓	✓	✓	✓	
Company logo/name on event banner in hospitals, event postcard, pre and post-event communication email to all participants, and custom social media announcement graphic with company logo and tag	✓	✓	✓	✓	✓	✓	✓		
Week-of event shout-outs via live feeds and social media	✓	✓	✓	✓	✓	✓			
Complimentary Registration with a "Walk in a Box"	50	25	15	10	8	5	4	2	1
Distribution of company-provided marketing material in "Walk in a Box" // Virtual promotional material (company-provided coupon, flier, etc.) included in week-of email to all participants	✓	✓	✓	✓	✓	✓			
Mention sponsor during event welcome video	✓	✓	✓	✓					
Local celebrity thank you ad	✓	✓	✓						
Company logo on promotional "Walk in a Box" branded item (created by Dignity Health)	✓	✓	✓						
Top Tier Sponsors Video (promoted on social media) of why supporting (provided by company)	✓	✓	✓						
Logo on T-Shirt	✓								
Logo on Mask		✓							
Premier recognition as "Marquee Presenting Sponsor" on virtual run date, on event website & via social media	✓								
Company name featured as Presenting Sponsor in local event media releases	✓								