

# Dignity Health in the Southeast Valley Presents

## Making it a Joint Effort Fun Run

### January 9, 2016

#### **Joint Effort 5K Presenting Sponsor - \$5,000**

- Company name and logo on all event material, including:
  - Company logo on race bib, prime placement on main race banner, logo and link on event website (including link to company website)
  - Primary placement of logo on all printed material (race fliers distributed throughout hospital)
  - Inclusion and promotion on social media – (both Dignity Health & our partner Startline Racing)
  - Inclusion on all public relations material (including press releases and fact sheet)
- Placement of company logo on race t-shirt as befitting lead sponsor
- Primary placement of company logo on all signage throughout the event site(s)
- Representative from company given opportunity to speak at the Awards Ceremony
- Company given complimentary vendor space in primary location
- Fifty (50) registrations for walk or 5K run (more available for purchase)

#### **Joint Effort 1 Mile Walk Sponsor - \$2,500**

- Secondary logo feature and positioning of your company as the Joint Walk Sponsor
- Company name and logo on all event material, including:
  - Company logo on event website, check-in /registration table, all printed material
  - Inclusion and promotion on social media – (both Dignity Health & our partner Startline Racing)
  - Inclusion on all public relations material (including press releases and fact sheet)
- Placement of company logo on race t-shirt
- Company banner displayed at finish line
- Complimentary booth/display space
- Twenty-five (25) registrations for walk or 5K run (more available for purchase)

#### **Mile Marker or Water Station Sponsor - \$1,000**

- Tertiary logo feature and positioning of your company as the Mile Marker or Water Station Sponsor
- Company name on event material, including: event website, all printed material, race t-shirts, inclusion and promotion on social media – (both Dignity Health & our partner Startline Racing)
- Two (2) registrations for walk or 5K run (more available for purchase)

#### **Expo Table Sponsor - \$250**

- Complimentary booth/display space to display company information and products to race participants
- Company name on event material, including: event website, all printed material, inclusion and promotion on social media – (both Dignity Health & our partner Startline Racing)